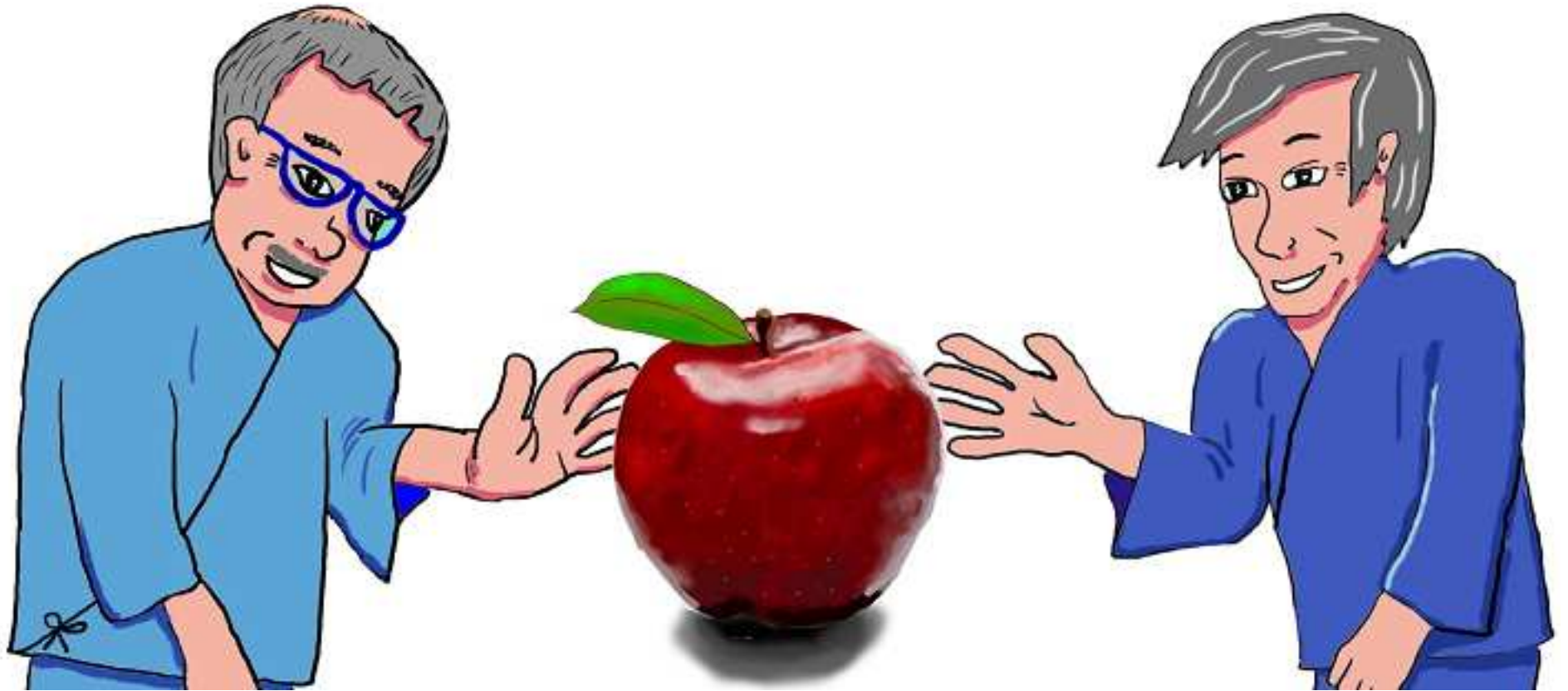


Love & Fairness on Apple



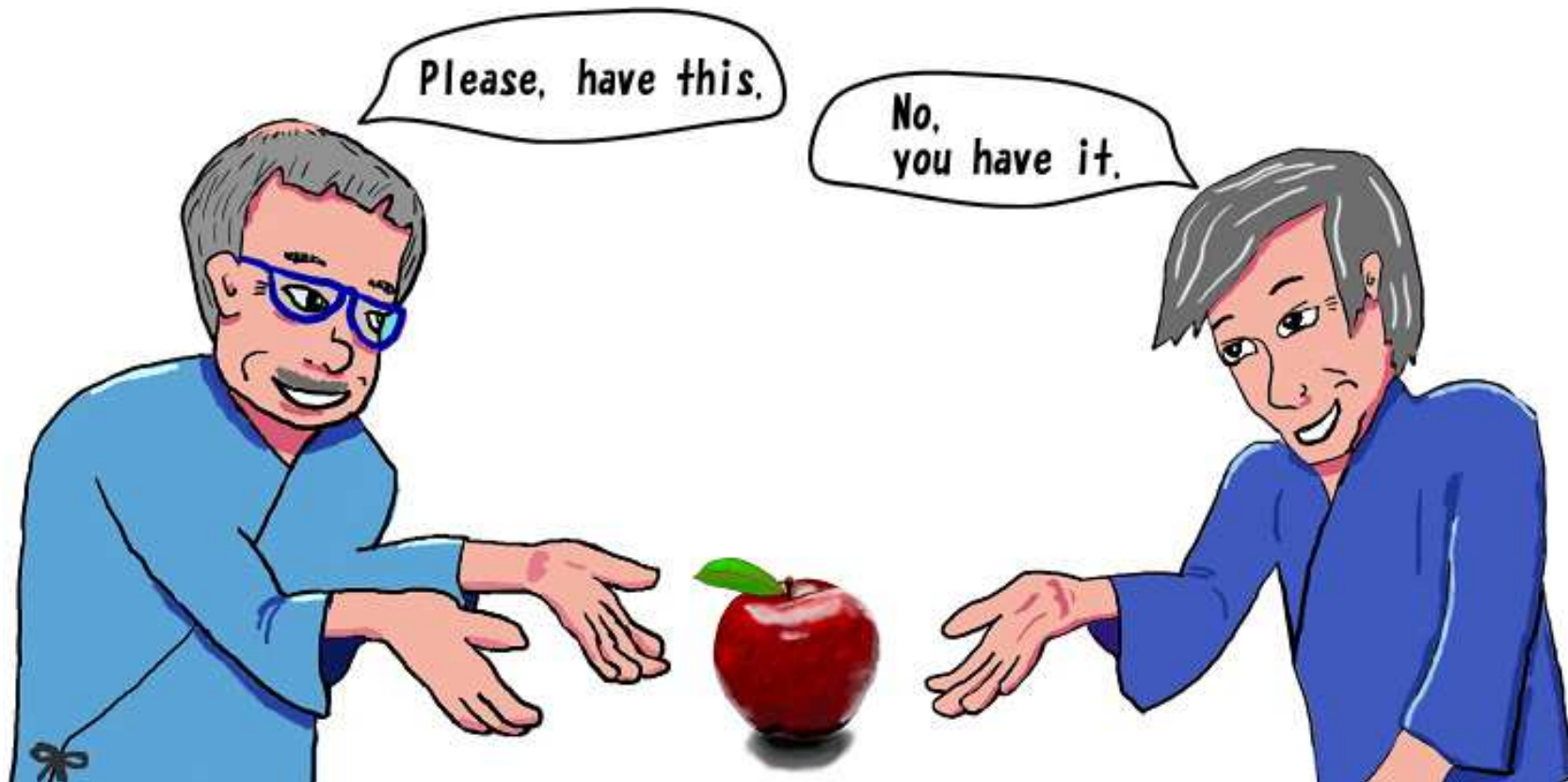
Jun Togo

There are various cultures existing around the world. If each culture is different, the patterns of human behavior also may vary. For example, please imagine this situation. There are two hungry men standing, but only food they have is one apple.



Culture of Love

These two men belong to the culture of love, where people believe the power of love and trust, taking care of each other and trying to avoid conflicts between people as much as possible. Now let's see how the two hungry men behave.





They argued and tried to persuade each other to eat the apple. Both men are, of course hungry but believe the power of love and try to fulfill another's desire over the one's own desire. After a long discussion, they could not come to a conclusion.



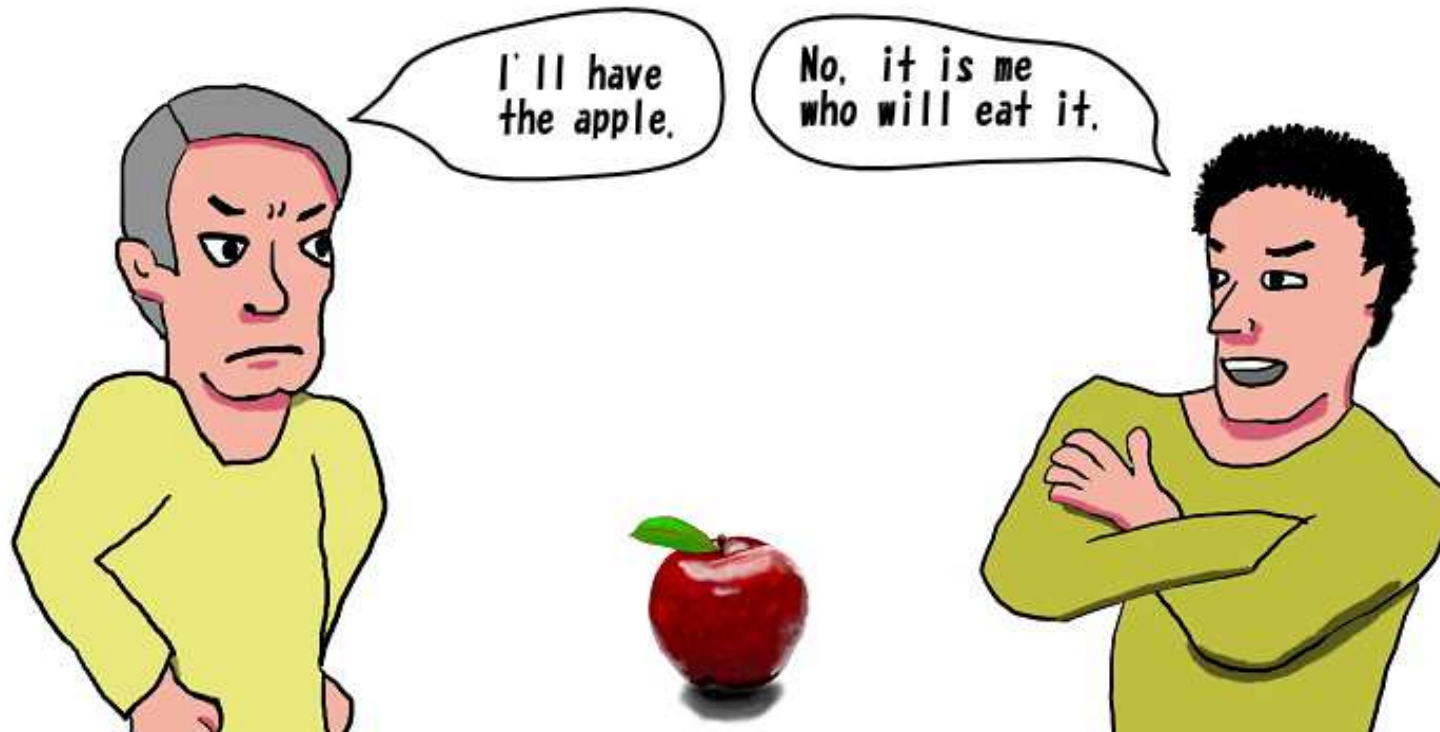
The two men shared an apple in friendly manner.



Both men seem very satisfied.

Culture of Fairness

On the other hand, there is a culture where fairness is considered good, assuming that conflicts between people exist. Straightforward, honest self-assertion is respected in this culture. What matters here is not to avoid conflict but to compete fairly without cheating one's opponent. Now let's take a look how these two men in this culture behave.





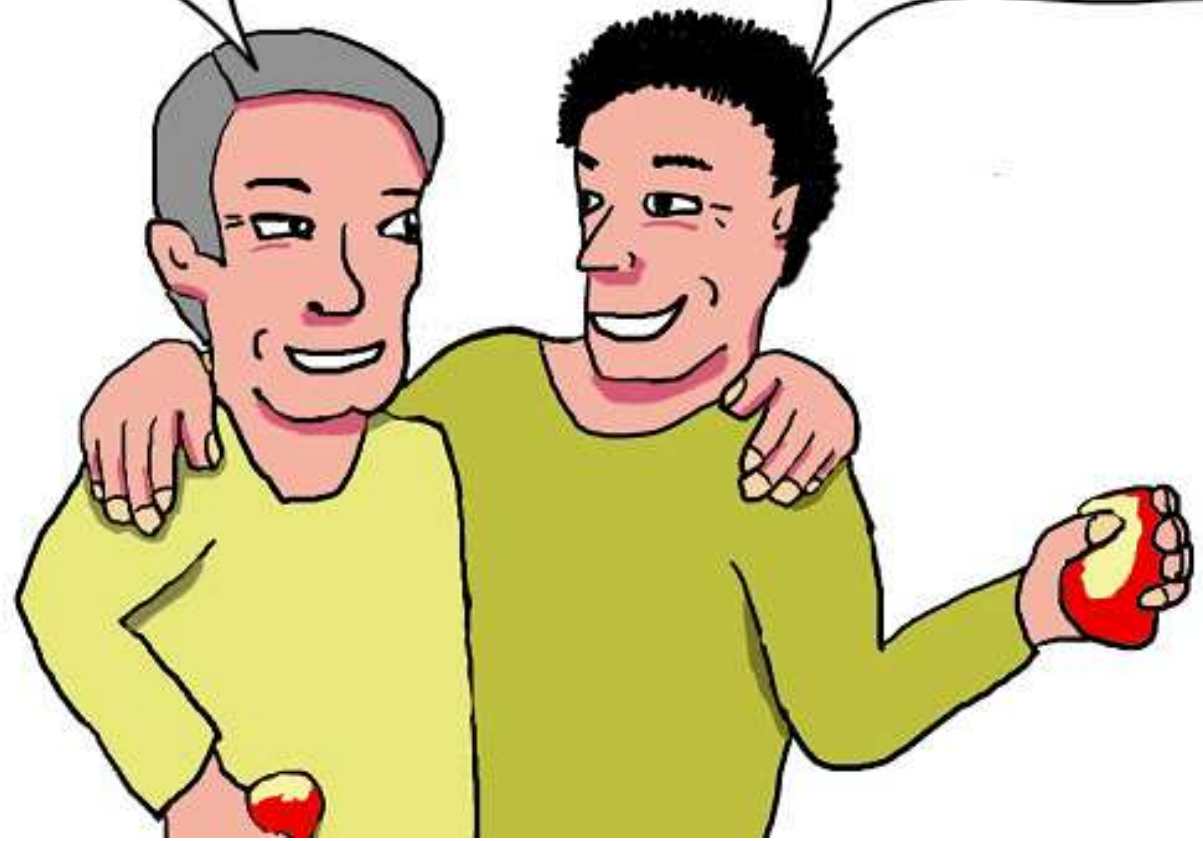
The two men kept arguing to eat the apple. No conclusion was reached.



The two men shared the apple according to their agreement.

How straight forward and honest our competition was!

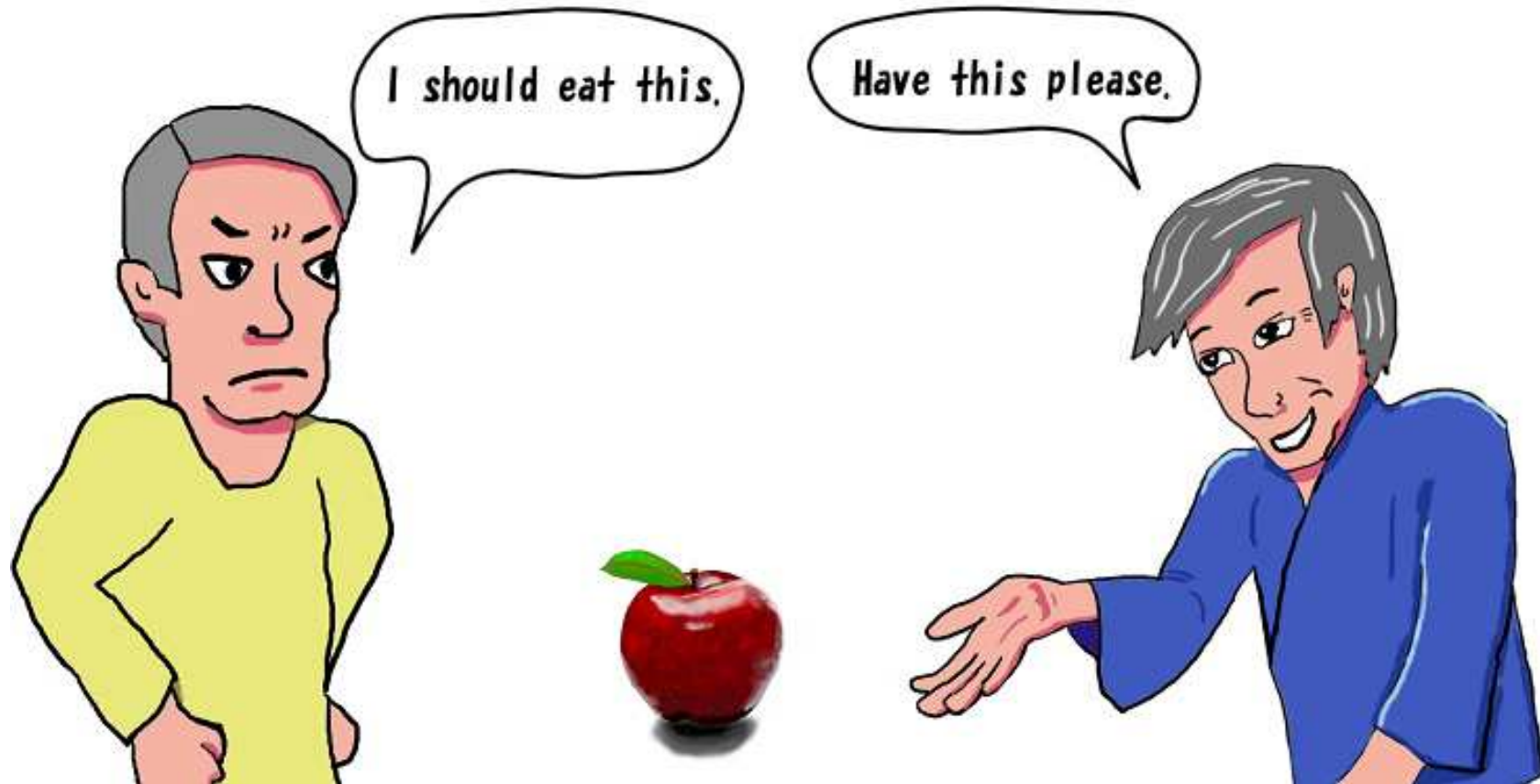
How fair our fight was!



Both men are very satisfied.

Culture of Love & Culture of Fairness

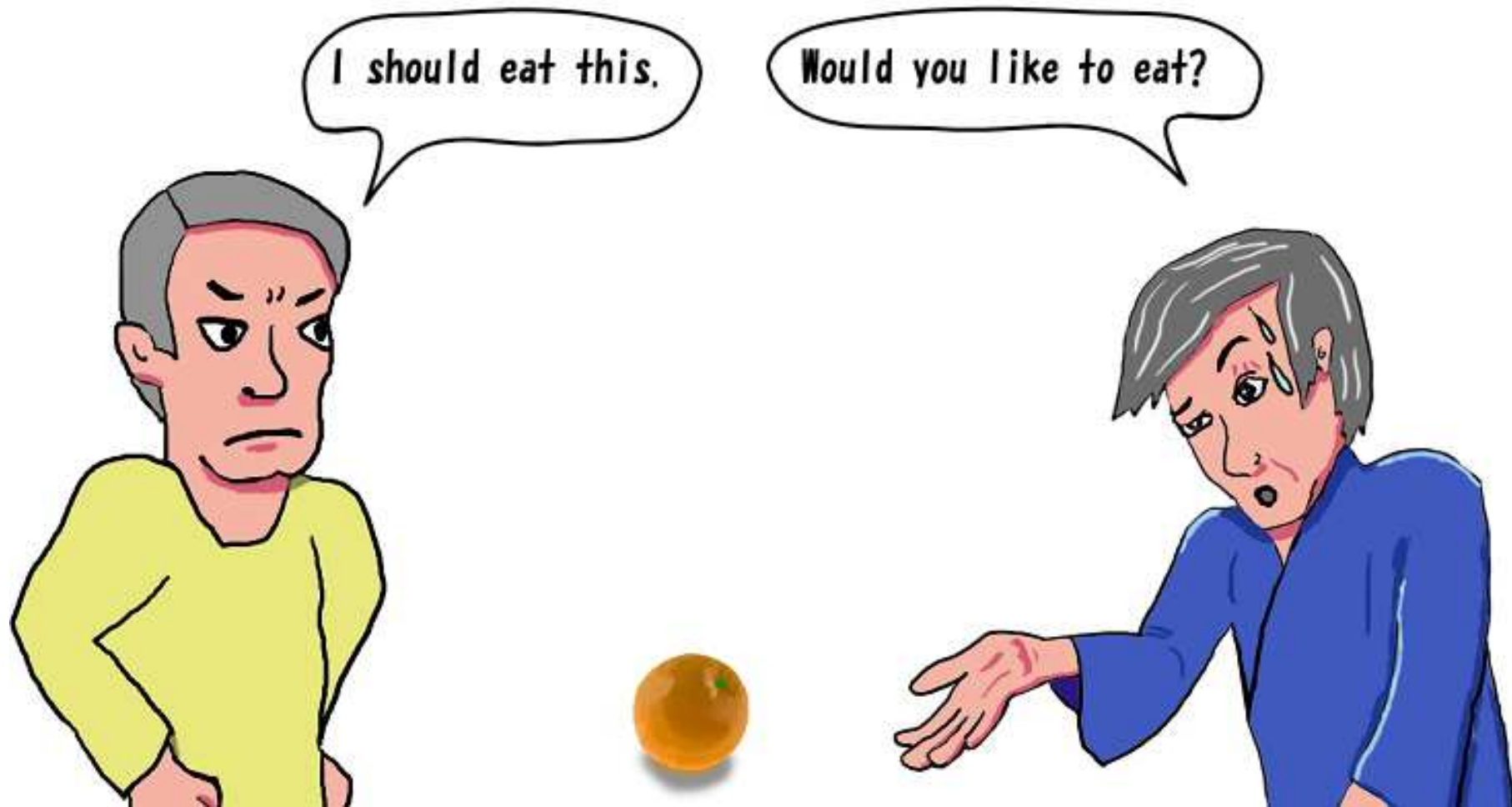
Now what will happen if the two men belong to a different culture respectively? Please assume that both of them are hungry and know that their opponent is also hungry.



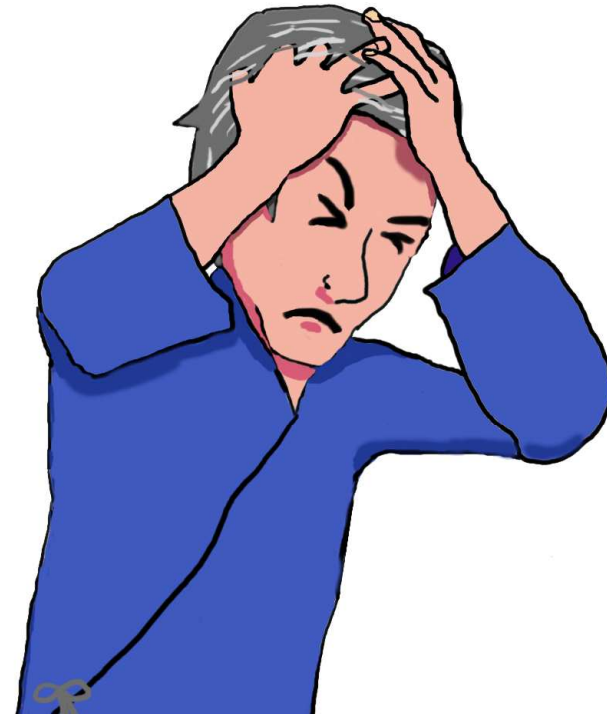
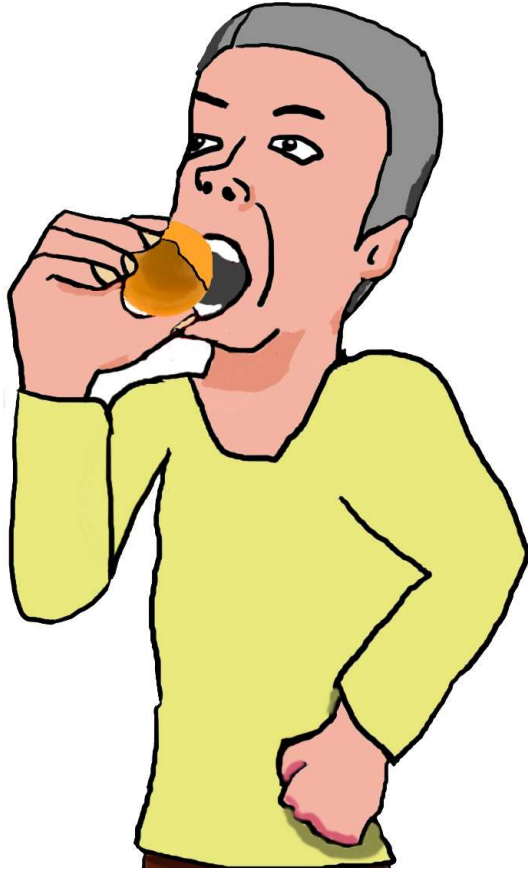
The man who belongs to the culture of fairness had the apple.



Imagine there is an orange.



The man who belongs to the culture of fairness ate the orange.



Imagine there is a banana.



The man who belongs to the culture of fairness ate the banana..




Imagine there is a watermelon.



**That's enough!
If it continues like this,
I will starve to death!**

**How selfish and
egocentric you are!**





What did you say?
You're the one who told
me to eat it!

You are neither
straight nor honest,
you liar!

A terrible misunderstanding has occurred between them. What will happen afterwards?

#1: If they try to figure out what was the cause of misunderstanding and learn to understand each culture, everything will turn out fine, both men could laugh about the incidents that happened before. Their views will be broadened and their conflicts won't be that serious.



#2: If they decide not to try and find out what was the cause of misunderstanding but to judge each other as good or evil and choose their path to fight against evil, then what will happen?



Afterword

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